

Part 2: How to Avoid the “Top 3 Problems” that can Cost You and/or Your Business

The Three Solutions To Avoiding Costs and Build Your Business

Identifying the problems of course is only half way; taking action to move forward to achieve the right outcomes is the next step. Taking the easy option doesn't always provide you with the rewards that you imagine, usually they end up costing you more than you bargained for in at least time and money..if you're lucky.

The solutions to these challenges can be found by following 3 steps that start by looking at what is important to you in both your business and your personal or professional life. It doesn't matter which one you start with as in the end they will flow over to both of these areas. This way you'll know what is important and is based on what you are passionate about.

Second, we'll look at what are your expectations and what are the drivers and blockers stopping you and your business from being successful. Finally, we will zoom in the specific actions and tools that you can use to achieve the success and outcomes you want and deserve ...it all begins with clarity...

Step #1 – Create a Clear Picture of the Challenges – The NOW!

This is the single most important step in creating the reasons as to what and why you will be successful...**Unfortunately, Common Sense is not Commonly Practiced!**

The four phases needed to develop clarity are:

Phase 1 – Identify the Area's of Challenge in your life

Phase 2 – Document the Details

Phase 3 – Understanding the Impact

Phase 4 – Associated Feelings

Step #2 – Create a Road Map of WHERE, WHAT & WHY to Success

Being able to clearly see our lives in the present is an important first step. However without knowing what we want and recognizing when we have got there, nothing will change.

The following three (3) questions provide the foundation for change and achieve the success you deserve:

Question #1: **Where** Do You Want To Get Too?

Question #2: **What** Are You Expecting To Achieve?

Question #3: **Why** Do You Want to Achieve The Outcome?

Step #3 – Those Who Fail to Plan, Plan to Fail – The HOW!

Having a **PLAN of the necessary steps to achieve your outcome** and then taking **ACTION to implement them** is the next step. I like to call this the “**SayDo Cycle**” and consists of 4 phases:

Phase 1 – Plan the Steps

Phase 2 – Focus on the Step

Phase 3 – Understand the Purpose

Phase 4 – Stick to the Priorities

Cycle Continues: After completing one step go back and review your plan and make sure that it is still valid or does it need a slight change because of changing circumstances. Then continue through each of the steps keeping in mind the Focus, Purpose and Priority, then cycle back up and start again.

These 3 Steps will help you to keep focused and on top of what is critical not just urgent within your business. Having a clear direction, knowing the where the start and finishing line are and having a plan to follow and stick to it will provide the results for your business. Strategic alliances are the next step and will build upon the strong foundation that you have created for your business. You will be able to create a WIN/WIN situation for you and your strategic partner.

To Your Success & HappinessPaul Mracek

To obtain a full copy of the article with much more detail and explanation, contact the author:

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